



## PRESS RELEASE

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### **J&W Performance Relocates to BBR Performance Center**

October 5, 2005 Marion, PA – J&W Performance, owned by Will Rowe, has relocated to the new BBR Performance Center found on Route 11 North in Marion, PA, directly behind CEB Motors. Customers wishing to reach Will or BBR Performance can call 717-375-4839 or 717-375-4635.

J&W Performance is combining with BBR Performance to provide the most complete racing center in the 4-state region. BBR Performance, owned and operated by the 8-time World Champion drag racing team of Brian Booze and Charlie Booze, Jr., provides top notch products, custom fabrication, chassis dyno services and technical support. “We’re very excited to bring Will on board,” said Brian, “He brings almost 35 years experience of building winning race cars to the mix.” By combining the two businesses, BBR Performance will expand its focus to include both drag strip and circle-track racing. “But we’re not just about racing, we’re able to increase the performance of street and tow vehicles as well,” states Brian.

Will Rowe founded J&W Performance in 1995 when he bought Rod’s Performance. He has been a presence in the area known for building successful dirt track cars since 1971. “The combination of the two businesses will allow us to draw on each other’s resources,” explains Will, “plus the location of the performance center will make it much easier for customers to deliver and pick up their cars.”

The new 10,000+ sq. ft. facility is located just north of the intersection of Route 11 and Route 914, marked by the CEBCO Village Mart. It is one mile west of Exit 10 off Interstate 81 North. The building is also the location of the new storefront for Sign Design, owned by Bill Funk.

For more information, visit [www.BoozeBrothersRacing.com](http://www.BoozeBrothersRacing.com).

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