



PRESS RELEASE

FOR IMMEDIATE RELEASE
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BBR Performance Launches New Web Site at www.BoozeBrothersPerformance.com

November 1, 2005 Marion, PA – BBR Performance announces the launch of their new web site found at www.BoozeBrothersPerformance.com. The new site includes information on the products and services of the speed and fabrication shop, as well as updates on the BBR drag and dirt late model race teams.

BBR Performance owners Brian and Charlie Booze, Jr. see the new site as the next step in the expansion of their business. “With the opening of the new facility, and bringing Will Rowe of J&W Racing on board, we needed a web site that reflects the new scope of the business,” commented Brian Booze. “We chose Jason Walls of WRT Web Designs to build our site due to his extensive background in racing web sites and we are very pleased with the result.”

The BBR Performance Center is located just north of the intersection of Route 11 and Route 914, marked by the CEBCO Village Mart. It is one mile west of Exit 10 off Interstate 81 North.

For more information, visit www.BoozeBrothersPerformance.com.

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