



PRESS RELEASE

FOR IMMEDIATE RELEASE
CONTACT: LISA BOOZE
717-375-2003



BBR Performance Offers Green High Performance Air Filter Products

November 19, 2007 Marion, PA – BBR Performance is pleased to add Green High Performance Air Filters and cold air intake kits to their line-up of performance parts and services. The washable, reusable Green High Performance Air Filter reduces fuel consumption saving costs both on gasoline and on stock paper filters that constantly need replaced. They are constructed with steel mesh for strength, woven cotton for filtration and maximum flow, and the use of a four-stage rubber mold process to reduce rubber bleed for more surface area. Green High Performance Air Filters are engineered to maximize air flow while trapping harmful dirt particles. The result of this race-proven technology is increased horsepower, improved throttle response, better fuel mileage, and greater torque throughout your engine's rpm range.

Charlie Booze, Jr. of BBR Performance states, "We could tell immediately that the Green filters were a superior product and not only wanted to stock them in our shop for our customers, but also put them on our own race cars."

Green High Performance Air Filters are available for virtually every domestic and import car, light truck and SUV application. For more information on the technology and product line up, visit

www.greenfilterusa.com.

BBR Performance is located just north of the intersection of Route 11 and Route 914, marked by the CEBCO Village Mart. It is one mile west of Exit 10 off Interstate 81 North. For more information, visit www.BoozeBrothersPerformance.com.

